

eMediWrite Pvt. Ltd.

Strategic Medical & Pharma Communication Solutions

Transforming healthcare brands with science, strategy & engagement

At eMediWrite, we bring together cutting-edge medical expertise, strategic marketing, and engagement-driven content to help healthcare, pharmaceutical, and life sciences brands launch, grow, and lead in competitive markets.

Pre-market solutions

Laying a Strong Foundation for Brand Success

Medical & scientific writing

- Clinical study reports, investigator brochures
- Regulatory dossiers (CTD/eCTD), IND/NDA/BLA submissions
- White papers, literature reviews, and research summaries

Market access & value communication

- HEOR (Health Economics & Outcomes Research) reports
- Reimbursement dossiers & formulary submissions
- KOL advisory board content & strategic presentations

Brand development & scientific positioning

- Pre-launch marketing strategies
- Scientific messaging & disease awareness planning
- Competitor analysis & market intelligence reports

Medical education & training

- CME modules & HCP education materials
- Disease awareness programs for patients & caregivers
- Webinars, symposiums, & scientific panel discussions

Videos & digital content creation

- Scientific explainer videos & mode-of-action (MoA) animations
- KOL interviews & expert panel discussions
- Patient education videos & compliance training

Ai-driven tools for pre-market research

- AI-powered literature screening & competitor analysis
- Automated regulatory document structuring
- Predictive analytics for market trends & drug adoption

Post-market solutions

Driving Brand Growth, Engagement & Market Leadership

Medical & promotional content development

- MSL & field force training decks
- Digital & print collaterals (brochures, leave-behinds, newsletters)
- Multichannel scientific storytelling for engagement

Regulatory & compliance documentation

- Post-marketing surveillance (PMS, PSURs, RMPs)
- Pharmacovigilance documentation & adverse event reports
- Label updates & regulatory submissions

Thought leadership & reputation management

- Scientific publication planning & journal submissions
- KOL & HCP engagement strategies
- Digital PR & medical brand storytelling

Patient-centric communication

- Interactive disease education materials
- Chatbot-driven patient engagement programs
- Compliance & adherence apps for patient support

Omnichannel engagement strategies

- Personalized email marketing for HCPs & patients
- Interactive medical apps & e-learning platforms
- Automated LinkedIn & social media outreach for pharma executives

Advanced video & interactive media

- 360-degree virtual facility tours for manufacturing sites
- Scientific storytelling through AR/VR experiences
- Live-streamed medical conferences & Q&A sessions

Experiential marketing & brand activation

Gifts, gimmicks & games

- AI-powered digital sampling kits for HCPs
- Pharma-branded merchandise & patient education kits
- Interactive medical games, puzzles & trivia for conferences
- Digital scavenger hunts & gamification for brand recall

Conference & event marketing

- Smart booths with AR/VR experiences & interactive kiosks
- AI-powered audience engagement tools for medical symposia
- Real-time event analytics for audience behavior insights

Influencer & kol collaborations

- Digital thought leadership programs
- Live Q&A sessions with key opinion leaders
- Social media influencer partnerships for disease awareness campaigns

Ai & technology-driven engagement

- Chatbot-driven medical consultations
- AI-powered HCP targeting & lead generation
- Virtual patient advisory boards for real-world insights

Why choose eMediWrite?

Science-backed communication:
Medical accuracy & regulatory compliance

Omnichannel expertise:
Integrated content across digital, print & experiential platforms

Engagement-first approach:
Innovative tools to maximize HCP & patient interaction

Industry-leading team:
Medical writers, strategists, digital experts & KOLs

Our clients

In collaboration with

Boehringer Ingelheim, Dr.Reddy's, MACLEODS, A. MENARINI Pharma, INTAS, torrent PHARMA, Alcon, zydus Dedicated To Life, SUN PHARMA, ipca A dose of life, SERVIER moved by you, Cipla, BSV bringing life to life, ZEISS, Emcure, NATCO, Glenmark A new way for a new world, JB GOOD PEOPLE for GOOD HEALTH, LUPIN

Let's take your healthcare brand to the next level!

Contact us today

eMediWrite PVT. LTD

9899188874 / 9899188879 info@emediwrite.com www.emediwrite.com